

OBJECTIVE

A creative environment where my professional and educational experiences in Software design, Game Development, Web Design, 3D Animation and multimedia skills could be used.

EDUCATION

American University in Dubai	MBA in International Marketing	Completed in 2010
American University in Dubai	Bachelor of Information Technology	Completed in 2007
Hollywood Film Institute	Film Producer Diploma	Completed in 2006
New Horizons Training Center	Microsoft Visual Studio.NET	Completed in 2001

PROFFESIONAL EXPERIENCE

- **Vertex Studios FZ LLC (6/2007 – Present)**
Working as the Technical Manager and Lead Game Designer. Responsible for leading a team of artists and programmers for the development of 3D animations, real estate walkthroughs, multimedia presentations and video games including Timeless, a Next-Gen third person action adventure for PC, Xbox 360 and Playstation 3.
- **DaviGold Private Equity Solutions (9/2006 – 3/2007)**
Worked on brochure design, UML diagrams creation, and designing graphs and charts
- **Remal Al-Sharq IT Co. Internet Services Unit (6/2006 – 9/2006):**
Made and translated technical writings for the documentation of ProVise, a human resource management system and Awamer, a stock market monitoring web application
- **IT Club President at the American University in Dubai (6/2004 – 9/2006):**
Planning activities, organizing events, implementing projects, budgeting and dealing with sponsors
- **AUD 101 (3/2005 – 5/2006):**
Worked as a director/ Project Manager leading a team of 25 students to produce a short 3D animated movie. Sponsored by the American University in Dubai, HP, and Gulf Digital Solutions
- **Microsoft Windows Localization Project (2/2004 – 3/2005):**
Worked as a software designer in developing a U.A.E local Windows XP theme for Microsoft
- **Yahadi Web Browser (3/2001 – 1/2004):**

Developed Yahadi project (www.yahadi.info), the first Arabic web browser designed for the Arabian family which features surf monitoring, unique browsing experience and web site design

SKILLS

Personal

- Languages: Arabic (Fluent), English(Fluent)
- Valid UAE and Saudi driving licenses
- Team Leader and player through being the IT Club president in the university for two consecutive years
- Strong public speaking and presentation skills

Software and Web Development

- Member of the IEEE and IAWMD (International Association of Webmasters and Designers)
- Programming Languages: HTML, CSS, XML, WML and C#
- Web design packages: Macromedia Dreamweaver and Microsoft Visual Studio.NET
- ASP.NET, ADO.NET and XML Web Services development using C#.NET
- Object Oriented Design in UML using: IBM Rational Rose, Microsoft Visio
- Business Applications: Microsoft Project, SEO (Search Engine Optimization)

Animation, Games and Multimedia Production

- Advisory board member for the Dubai World Game Expo.
- First hand experience in implementing multiplatform projects using CryEngine 2, Unreal Engine 3 and Unity 3D.
- Extensive knowledge of 3D Studio Max,
- Design, development and optimization of interactive multimedia applications like: 3D worlds, 3D games, Virtual reality, panorama and portfolio projects for different mediums (Web, CD ROM, DVD, Presentations)
- High Definition video editing, special effects, compression and publishing for most popular formats using Adobe After Effects and Adobe Premiere.
- Design and optimization of web graphics using Macromedia Fireworks and Adobe Photoshop

AWARDS AND MEDIA ATTENTION

- **Middle East Young E-Achievement Award** presented by H.H Sheikh Mohammed bin Rashid Al-Maktoum
- **Golden Web Award** as one of the best 100 websites worldwide which was presented by the IAWMD
- **First place award** in six programming and Multimedia competitions in Saudi Arabia (February 2001 to March 2004)
- **Second place award** in Zayed University E-Biz Challenge E-Government Services competition (March 2006)
- Featured in 40 magazine and newspapers articles (including: PC Magazine–Albayan–Alsharq alawsat–Windows User Magazine)
- Interviewed on 9 TV channels (including: BBC World – Abu Dhabi – MBC – CNBC Arabia – Dubai TV)
- Interviewed on 5 radio channels (including: BBC – MBC FM – DUBAI FM - German radio “Duetsch Welle”)